

At Social Alpha, we are in the middle of a great experiment, and everything will remain a work-in-progress.



TAKING THE LEAD

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Our founder, Manoj Kumar, discusses responsible investing and strategy during the Masterclass on Responsible Investing Mechanism, organised by Startup India as part of their Startup India Innovation Week 2023.

Masterclass on Responsible Investing

[Watch here](#)



Manoj Kumar
Founder, Social Alpha



IN THE SPOTLIGHT

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Social Alpha is Excited to Join Padcare in Their Journey of Disruption in Sustainability

More than half of menstruators in India use disposable pads, meaning millions of tonnes of waste are dumped in our landfills every year as the means of disposal for menstrual waste is not as advanced as it should be. To address this gap, our new portfolio company, Padcare has introduced an innovative method to recycle sanitary waste, which is less toxic, more efficient and can produce secondary raw materials like plastic and cellulose.

Their proprietary recycling unit uses a 5D technology that utilises Disintegration, Disinfection, Deactivation, Decolorization and Deodorization to safely recycle the waste, after which the recycled material can be sent to paper mills and other recycling vendors to close the loop and create a circular economy and boost sustainability.

We're excited to welcome Padcare to the Social Alpha family

padcare
Central Processing Unit



THE MONTHLY SCOOP

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Health & Wellness

Community Science Alliance Program – IDHN Workshop

The 3rd #IDHNWorkshop took place on January 6th and 7th, organised by India Digital Health Network (IDHN) at The Lakshmi Mittal and Family South Asia Institute, Harvard University in collaboration with St Johns Research Institute, Dell Technologies, and Social Alpha's Community Science Alliance program.



This event brought together interdisciplinary teams to examine best practices in digital health implementation and to explore approaches to address technical, regulatory, and ethical barriers to responsible adoption and scale. The invited participants included community health workers, clinicians, public health practitioners, digital health innovation entrepreneurs, policy makers, and academics.



Webinar: Scope of Innovation in Management of Mental Health

To learn more about the mental health space, challenges in the sector, and the scope of innovations to address them, we organised a joint webinar by the Centre for Medical Innovation and Entrepreneurship (CMIE), AIIMS Delhi on the "Scope of innovation in management of mental health." There were two sessions: "Dimensions of Mental Health & Disorder" and "Emerging Scope of Digital Mental Health."



Climate & Sustainability

Social Alpha and University of Toronto hosted "A Dialogue on Sustainable Urban Transitions" on February 1 in alignment with Social Alpha's initiatives on creating an enabling ecosystem for urban innovations with a focus on climate mitigation and resilience.

The event also marked the launch of the University of Toronto's School of Cities in India, touching upon the school's research and entrepreneurship mandate in the short and medium term geared at urban solutioning

The event brought together key stakeholders from government, philanthropies, start-ups, and academia to deliberate on ways in which Indian cities can move toward achieving net zero emissions. Discussions were also centred around the role of deep science and innovation in enabling cities to solve for the most pressing environmental challenges of our times.



mach33.aero

mach33.aero took part in Aero-India 2023 as part of our collaboration with the Ministry of Defence. Along with our start-ups LaunchTrax and Parachute Technologies, mach33.aero exhibited at the IDEX Pavilion and showcased cutting-edge DeepTech innovations.

[See more](#)



START-UP SHOUT-OUT!

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Ai Health Highway

The Ai Health Highway team initiated a roll-out of Ai Steth, their smart stethoscope, to select public health facilities in partnership with Government of Karnataka. They conducted training workshops at PHCs for screening, triage, and early detection of Valvular Heart Disorders. They conducted hands-on training for doctors, nurses and allied staff, focusing on the fundamentals of auscultation and technical demonstration of the device, which is a vital step towards closing the care gap and improving screening and early detection of valvular heart disorders.



Marbles

Marbles (formerly StimVeda Neurosciences) showcased their innovation, a non-invasive wearable brain stimulation device for treating depression at the Annual National Conference of Indian Psychiatric Society (ANCIPS) themed "Changing Landscapes in Mental Health Care." The demo featured their wearable (portable EEG + Neuromodulation) and app (Digital CBT app). About 56 million individuals suffer from Depression in India, and 10%-30% of individuals with a major depressive disorder do not improve or only show partial response to antidepressant treatment. Marbles' neuromodulation platform aims to provide non-invasive, data-driven, personalised care to address this gap in mental healthcare delivery.



PROGRAMS AND INITIATIVES

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SpIN, India's first lab-to-market platform for SpaceTech start-ups is inviting applications all year round. Space Tech start-ups engaged in downstream applications and allies' technologies will be evaluated on eligibility every quarter and have the opportunity to join the SpIN cohort.



[See more](#)

At Social Alpha, we are on a mission to drive Economic Growth, Social Justice, and Climate Action through the power of entrepreneurship and market-creating Innovations. We will always remain a Work in Progress as we strive to create impact through the work we do.