

At Social Alpha, we are in the middle of a great experiment, and everything will remain a work-in-progress.

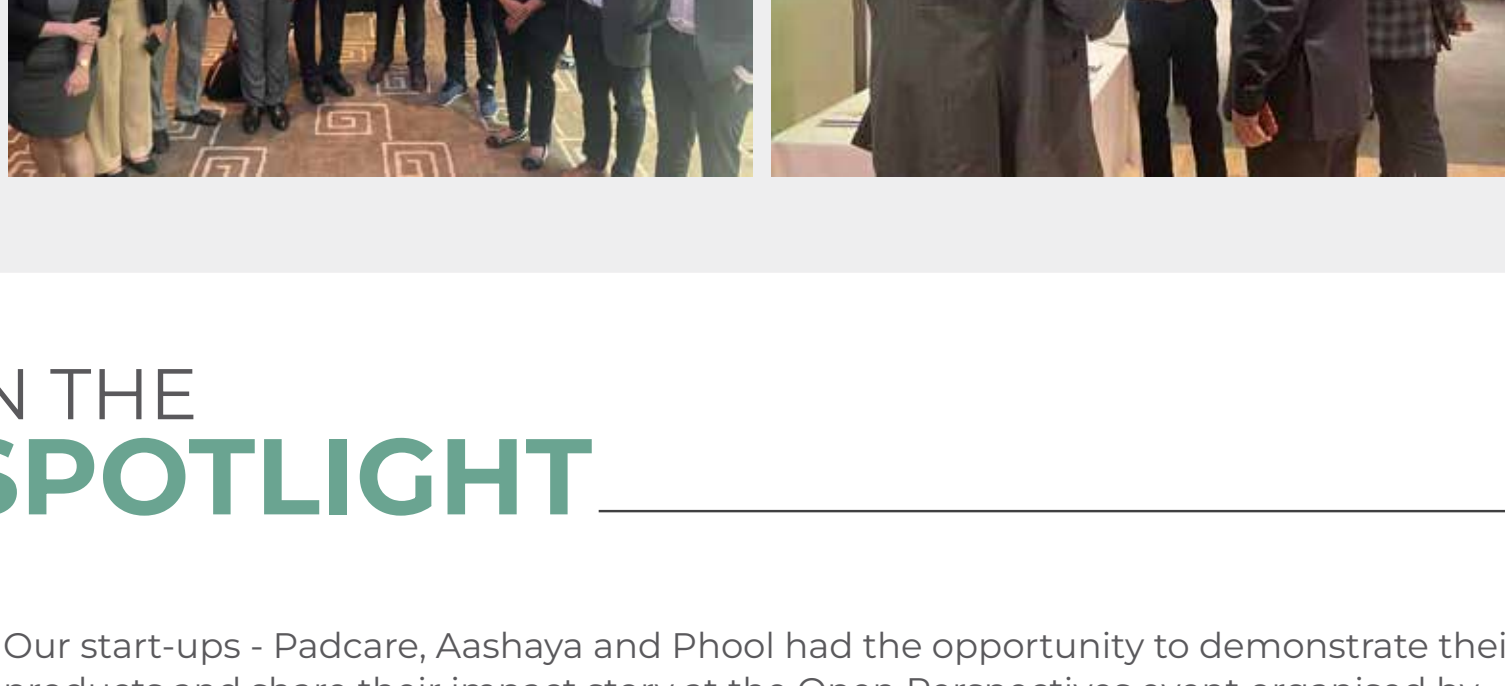
TAKING THE LEAD

1/5

WHO 76th World Health Assembly

The Health Innovation Exchange - HIEx hosted 12 Indian innovators at the Permanent Mission of India to the United Nations, at the World Health Organization's 76th World Health Assembly in Geneva, Switzerland, on 23rd and 24th May, 2023.

Six Social Alpha start-ups from our portfolio and the Pfizer INDovation program, were selected among the top innovators participating in the WHO 76th World Health Assembly showcase. The showcase provided a platform for these start-ups to highlight their groundbreaking innovations. Presenting start-ups included AI Health Highway, Blackfrog Technologies, Brainsight Technologies, CareMother, Marbles Health and Pragmatech Healthcare Solutions.



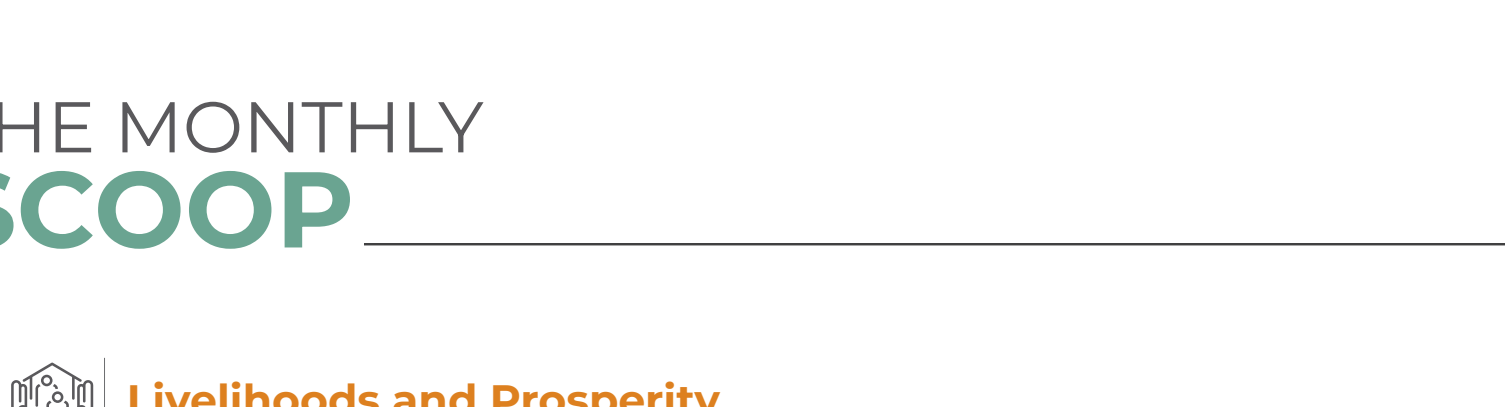
IN THE SPOTLIGHT

2/5

Our start-ups - Padcare, Aashaya and Phool had the opportunity to demonstrate their products and share their impact story at the Open Perspectives event organised by the H&M Foundation as part of their Global Change Awards in Stockholm, Sweden. All three start-ups are also winners of Social Alpha's 'Techtonic-Innovations in Circular Economy' in partnership with H&M Foundation and Saamuhika Shakti.

Watch the live session with Anish Malpani, Founder of Aashaya and Ankit Agarwal, Founder & CEO of Phool:

[Click here](#)



THE MONTHLY SCOOP

3/5

Livelihoods and Prosperity

From the Field

Proximal Soilsens, one of the winners of 'Techtonic Innovations in Agritech', is conducting a pilot in Uttar Pradesh, Jharkhand, and Odisha as part of the India Agritech Incubation Network (IAIN) 2.0 program. The start-up has built the world's smallest and user-friendly soil testing system, 'NutriSens' that provides accurate and quick soil test results. As part of the pilot, a total of 600 soil tests are being conducted in these areas. Here's a look at the process:



Sustain Plus

Sustain Plus organised a workshop on MicroSIPs with IWMI and GIZ

Sustain Plus teamed up with International Water Management Institute (IWMI) and CInI to organise a one-day consultation in New Delhi on 25th May, 2023. Organised as part of the SE4RL (Solar Energy for Rural Livelihoods) program, which receives support from GIZ India and Nepal, the consultation served as a platform for key stakeholders involved in the sub-HP solar pumps sector to come together. These stakeholders included developers, practitioners and users who gathered to engage in in-depth discussions on topics like technology innovation, effective marketing strategies, services and most importantly, the experiences of smallholder farmers who utilise these solar pumps, bringing out the potential of this market segment.



Sustain Plus and NDDB inaugurated the slurry processing centre under Sustain Plus' manure management program

Sustain Plus and NDDB have joined hands to promote a biogas-based manure management model. Under this initiative, they are creating biogas-based clusters and developing a waste-to-energy value chain across two districts in Maharashtra. In the latest development, they have inaugurated a slurry processing centre under this program in Pune's Peth Village. Kudos to the team on this new milestone!



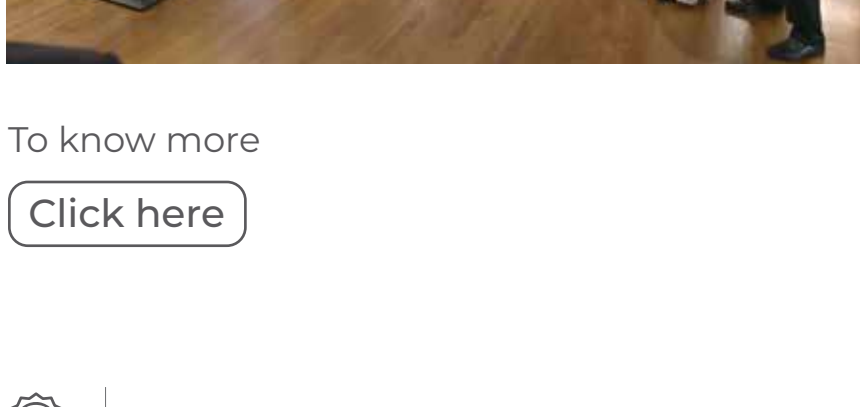
START-UP SHOUT-OUT!

4/5

Health & Wellness

Marbles Health is one of the 6 winners in the UK-India HealthTech Bootcamp

Our portfolio company, Marbles, has been named as one of six winners of the UK-India HealthTech Bootcamp. The winning start-ups will have the opportunity to meet research and innovation agencies in the UK to deepen their understanding of their health system as well as engage with NHS representatives, institutions and research partners. The winning cohort includes Larkai Healthcare, Manentia AI, Cutting Edge Medical Devices Pvt. Ltd., Avay Biosciences, Karkinos Healthcare and StimVeda Neurosciences (Marbles Health).



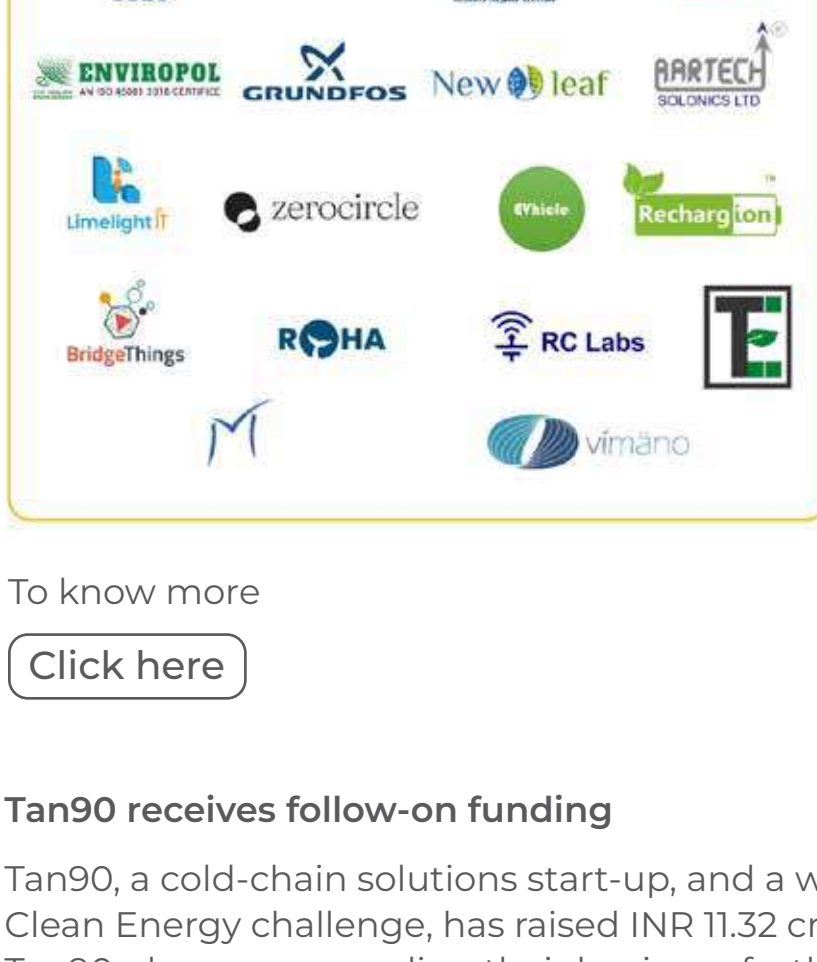
To know more

[Click here](#)

Climate & Sustainability

Rechargion is one of the winners of FLCTD UNIDO Grant

Rechargion, a DeepTech start-up focused on developing clean energy storage solutions, and one of our portfolio companies, has been selected as one of the 18 winners of the Facility for Low Carbon Technology Deployment (FLCTD) Grant. Winners will receive financial support to demonstrate the efficacy of their innovations in six thematic areas: space conditioning, waste heat recovery.

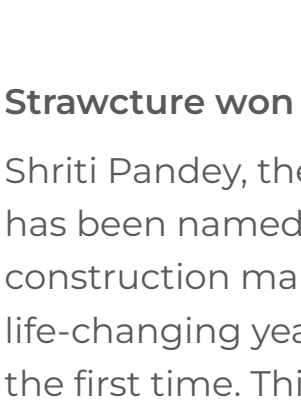


To know more

[Click here](#)

Tan90 receives follow-on funding

Tan90, a cold-chain solutions start-up, and a winner of our Techtonic - Innovations in Clean Energy challenge, has raised INR 11.32 cr in follow-on funding. With this funding, Tan90 plans on expanding their business further both domestically and overseas.

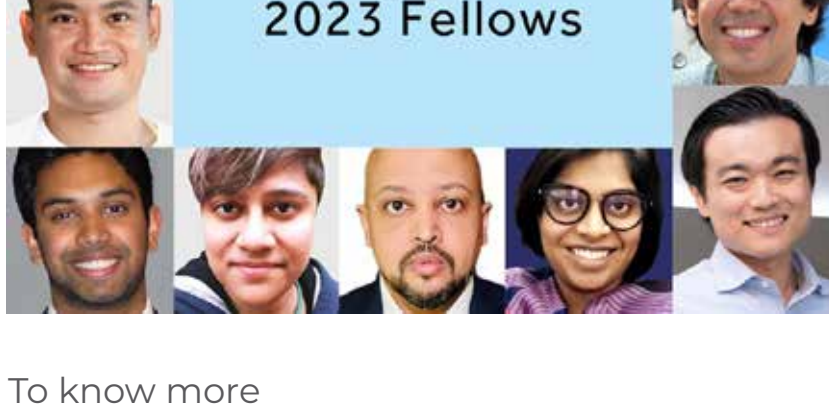


To know more

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Strawture won the Unreasonable Impact Fellowship

Shriti Pandey, the founder of Strawture, a green construction materials company, has been named Unreasonable Asia Pacific Fellow 2023. Shriti, who is a civil engineer and construction management professional, after graduating in 2016, had spent a life-changing year in a village in central India, where she witnessed stubble burning for the first time. This experience led to the inception of Strawture Eco in 2018. Strawture Eco produces bio-based, drywall building materials made from agri-residue, like straw, that reduces the carbon footprint in the built environment.



To know more

[Click here](#)

PROGRAMS AND INITIATIVES

5/5

Social Alpha's Swavlamban Divyangjan ATMA Fund in partnership with SIDBI seeks to empower persons with disabilities, concluded with remarkable impact

Recognising the challenges faced by the disabled population and the need for affordable assistive technologies, Social Alpha, with support from SIDBI, initiated the Swavlamban Divyangjan ATMA Fund in February 2021. The fund aimed to develop a financial mechanism that would make high-quality assistive technologies more accessible and affordable for end-users while promoting market entry for such technologies.



To learn about the program's impact

[Click here](#)

The SBI Techtonic Grand Challenge for assistive technology start-ups launched by SBI and Social Alpha to address challenges in the AT sector concludes

Understanding that the AT Industry in India faces significant challenges due to its fragmented and broken value chain, Social Alpha joined hands with SBI to launch the SBI Techtonic Grand Challenge in March 2022 with the aim of supporting early-stage innovators in the assistive technology field. The program was structured to provide enterprise, immersive and instructional components that mimic the lifecycle of an enterprise. It offered support to accelerate the start-up's journey from the lab to the market.



To learn about the program's impact

[Click here](#)

Introducing the Krishi Mangal 2.0 cohort!

In a recent event held in Delhi on June 15th, Social Alpha and Cisco unveiled the selected cohort for the second edition of Krishi Mangal. The 18-month accelerator program focuses on empowering the agricultural ecosystem to enhance farmer incomes while adapting to climate vulnerabilities in a sustainable manner. The program will provide market access and scale-up opportunities to seven revenue-generating start-ups in the field of agriculture and rural livelihoods. The newly formed cohort consists of the following start-ups: Soilsens, Niyo Farm Tech, Urdhavam, YourFarm, Dharaksha Ecosolutions, Mivipro and Capsber.

The second cohort of start-ups will be scaling technologies in key areas such as soil rejuvenation, water and crop management, and efficient post-harvest practices.



To meet our new cohort

[Click here](#)

At Social Alpha, we are on a mission to drive Economic Growth, Social Justice and Climate Action through the power of Entrepreneurship and market-creating Innovations. We will always remain a Work in Progress as we strive to enable meaningful impact through the work we do.