

At Social Alpha, we are in the middle of a great experiment, and everything will remain a work-in-progress.



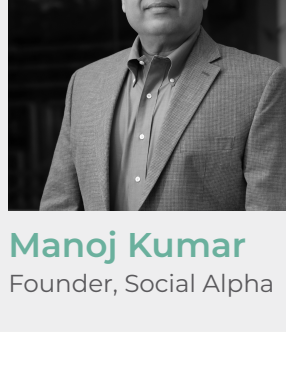
TAKING THE LEAD

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Climate change has emerged as a pressing concern around the globe and one of humanity's greatest challenges. Manoj Kumar, Founder of Social Alpha and Smita Rakesh, Head of Climate and Sustainability, were on CNBC TV18 India Private Limited's 'Tata Power Sustainable Is Attainable: India Energy Bulletin Focusing on Innovations in Clean Tech' to discuss how sustainable innovations can impact different sections of our society, holistically helping with de-carbonisation and accelerating the fight against climate change.

Watch the full episode

[Click here](#)



Manoj Kumar
Founder, Social Alpha



Smita Rakesh
Head of Climate and Sustainability



IN THE SPOTLIGHT

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Investor Showcase

Ten start-ups from the Pfizer INDovation Program and the Pfizer IP and Innovation Program cohorts presented the journey of their innovations and pitched to raise capital at the Investor Showcase in IIT Delhi on 9th February 2023. These deep science and tech start-ups working in the medical technologies space specific to digital health and oncology have been supported by FITT and Social Alpha.

Pfizer, Social Alpha and FITT have supported two editions of the challenge that set out to find innovative and disruptive start-ups in healthcare. The programs provide start-ups access to grant funding, incubation support, comprehensive support from lab-to-market, business advisory support and opportunities to raise follow-on funding.

The event, attended by start-ups, investors, and ecosystem players, was addressed by Dr. K. Madan Gopal, Sr. Consultant (Health) at NITI Aayog, Shri. Abhishek Kumar Singh, Director (Scheme, PMBJP, Dept. of Pharmaceuticals, Ministry of Chemical & Fertilizers), and Dr. Richa Pandey, Deputy Secretary (R&D, NIPER, Dept. of Pharmaceuticals Ministry of Chemical & Fertilizers).



THE MONTHLY SCOOP

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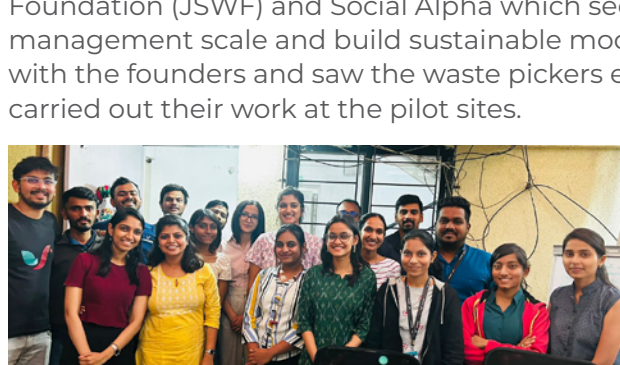


Climate & Sustainability

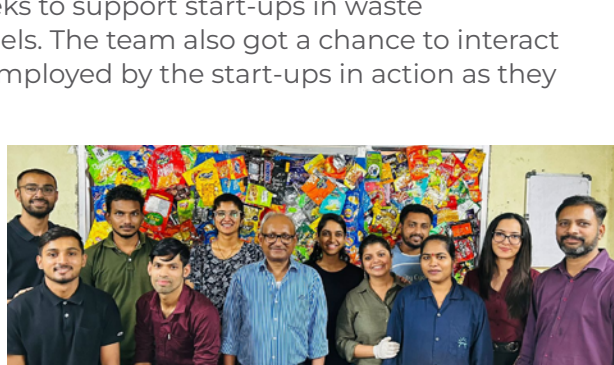
Field Visit to Ashaya and PadCare Labs in Pune

Social Alpha's team visited the pilot sites of Ashaya and PadCare Labs in Pune on 6th and 7th February. The visit served as an opportunity for the team to understand the intricacies of each startup's innovative solution and their pilot progress.

Both start-ups are winners of Techtonic – Innovations in Circular Economy, a collaboration between the H&M Foundation (H&MF) for the Saamuhika Shakti Initiative, the JSW Foundation (JSWF) and Social Alpha which seeks to support start-ups in waste management scale and build sustainable models. The team also got a chance to interact with the founders and saw the waste pickers employed by the start-ups in action as they carried out their work at the pilot sites.



Climate Team at Padcare Field Visit



Climate Team at Ashaya Field Visit



Health & Wellness

Social Alpha at the AT Conclave

Social Alpha was represented at the AT Conclave on 23rd February 2023 by Pragyan Pani, from our Health and Wellness Team, who joined as a panelist on "Capturing the Voices: Role of Corporates & Government sectors in promoting AT Ecosystem." She touched upon the role of the Assistive Technology ecosystem (incubators, accelerators, SVC) in promoting Assistive Technology and on the importance of user-centric design. She touched on the gaps and market failure in the AT Ecosystem which prompted us to make AT one of our primary focus areas. She talked about how Social Alpha supports the AT innovations in multiple ways – provide patient capital to sustain innovations, lead multiple quests and programs along with major sector partners such as SBI foundation, Prosus and SIDBI to curate innovations, use innovative methods, blended financing models, user feedback loops and training as tools to nurture the AT products.



Ms. Pragyan Pani
Health & Wellness, Social Alpha



Social Alpha at the Zero Project Conference 2023

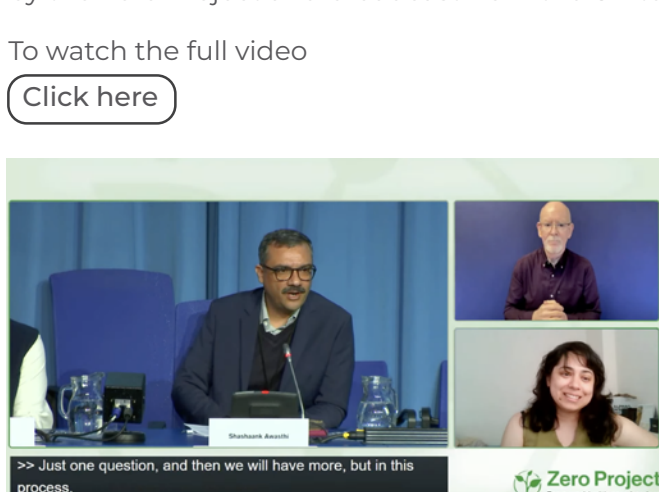
High-level policymakers, business leaders, and NGOs gathered to discuss the role and future of India at The Zero Project India Forum, bringing together stakeholders to promote affordable and available assistive technologies for India and other developing nations.

The three-day event was centred around the theme of Independent Living, Political Participation and ICT, featuring insights on Voter & Civic Education, Assistive Technology and insights from Deinstitutionalisation to Early Childhood Intervention, Self-employment & Micro Finance to Self-representation, and much more.

Ankita Rajesh Shirodaryia represented Social Alpha at this session, which was organised by the Zero Project and broadcast from the United Nations Office at Vienna, Austria.

To watch the full video

[Click here](#)



START-UP SHOUT-OUT!

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Rechargion and Offgrid Energy Labs Win the USISTF Grant

Congratulations to our portfolio companies – Rechargion and Offgrid Energy Labs for winning the USISTF Grant! The grant aims to support 'technological showstoppers' which are promising joint U.S.-India S&T-based entrepreneurial initiatives that address the development and implementation of new technologies, tools and systems to address climate and clean energy challenges focused on next generation clean and renewable energy, energy storage and carbon sequestration.

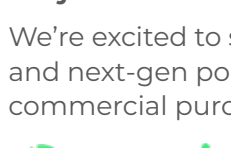


To learn more about the grant

[Click here](#)

Mojo Green Records Their First Commercial Purchase

We're excited to share that Mojo Green has launched their mobile EV fast charger, Qyk and next-gen portable battery generator, Pokt. The company has also recorded their first commercial purchase order!



To learn more about their innovations

[Click here](#)



PROGRAMS AND INITIATIVES

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CEIBIC

The first edition of the Clean Energy Innovation and Business Incubation Centre's Clean Tech Challenge was launched in June 2022 to find and support transformative solutions to power accelerated action in clean energy technologies.

The technical empowered committee meeting took place on 20th February at Thiruvananthapuram. The committee, comprised of experts from KDISC, EMC, KSEB, Electrical Inspectorate, ANERT and others, evaluated the start-ups and selected 18 of them for the final jury round.



IN THE MEDIA

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Adoption of AI Digitisation of Healthcare Essential for Inclusive Ecosystem

-Dr. Venkataramanan Ramachandran and Manoj Kumar

World Health Organization reports that 30-50% of cancer cases are preventable. Yet, provision for timely detection and access to care continues to be a challenge in our health system. Technology solutions and digital workflows can solve for this by coupling knowledge and service delivery. It is possible to connect knowledge resources like specialists with local providers to create a cancer care network, not limited by physical boundaries but only by imagination. Dr. Venkataramanan Ramachandran and our founder, Manoj Kumar delve into the strategies for building a healthcare system that is inclusive of cancer prevention and care.

Read the full article

[Click here](#)

Tech I'd Like to See: Space Solar Farms - Jacob Poulouse

Jacob Poulouse, Director, Social Alpha writes about the potential of space tech and satellite solar farms as a possible source of clean energy and as a viable replacement for fossil fuel-based energy sources.

Find the snippet from Times of India's 'Tech I'd Like to See' below



At Social Alpha, we are on a mission to drive economic growth, social justice and climate action through the power of entrepreneurship and market-creating innovations. We will always remain a Work in Progress as we strive to enable meaningful impact through the work we do.