

At Social Alpha, we are in the middle of a great experiment, and everything will remain a work-in-progress.



TAKING THE LEAD

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Smita Rakesh, Social Alpha's Vice President and Partner, has been selected for Yale University's World Fellows Program. This prestigious global leadership development initiative brings together 16 individuals from around the world for four intensive months of academic enrichment and leadership training. The selected fellows are global leaders working in the environment, government, technology, conflict resolution, international development and business sectors. The World Fellows Program's mission is to enable exceptional individuals hailing from diverse disciplines across the globe to amplify their capacity to make the world a better place.

Congratulations, Smita!

Know more

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Smita Rakesh

Vice President and Partner



IN THE SPOTLIGHT

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Dr. Kshama Kothari and Aathira Jayaraj write on how women-led deep tech start-ups are building pivotal products and heralding determinative change in celebration of Women's Day.

"There is an increasing number of women-led start-ups using AI (artificial intelligence), machine learning, material sciences and biotechnology, and other technologies to offer new-age solutions for diverse sectors. These women leaders are passionate about their mission and are creating solutions for critical challenges faced by our society – solutions powered by DeepTech, for real-life applications that go beyond the service model."

Read the full article

[Click here](#)



Dr. Kshama Kothari

Head of Health and Wellness



Aathira Jayaraj

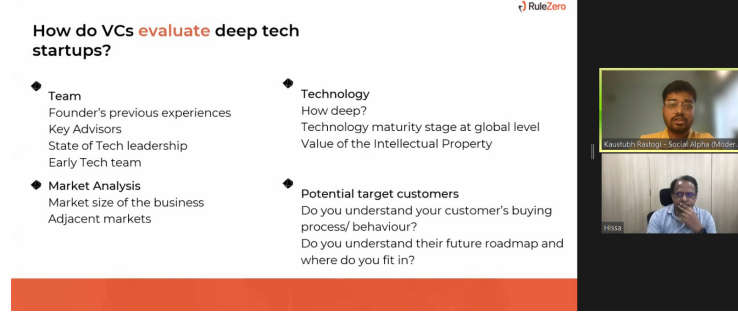
Head of Partnerships and Outreach



THE MONTHLY SCOOP

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Social Alpha collaborated with RuleZero Technology to conduct a session with expert speaker Mr Srinivas Katta, Founder, RuleZero. It is focused on addressing fundraising challenges and gives advice on navigating the complex fundraising landscape, especially for DeepTech start-ups. The session was aimed at providing valuable insights and best practices for DeepTech start-ups. It was moderated by Kaustubh Rastogi from our Investments and Governance team.



START-UP SHOUT-OUT!

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Livelihoods and Prosperity

Congratulations to Temperate Technologies, a start-up in our Zero Food Waste Accelerator cohort supported by DBS Bank, for being selected for the CatalyseTech Energy for Cooling Challenge! They will be working with the SELCO Foundation to scale low-cost cold storage solutions for fresh produce.

Techtonic – Innovations towards Zero Food Waste (ZFW) is a program supported by DBS Bank and powered by Social Alpha. Start-ups within the cohort are focused on tackling the following challenges: primary processing near the farm gate, smart warehousing and storage, affordable transportation and logistics, secondary processing and value-adding, enabling market access, shelf-life improvement and food waste management.

Know more

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PROGRAMS AND INITIATIVES

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SpIN Connect Session Hosted by Microsoft

SpaceTech Innovation Network (SpIN), a joint initiative of Social Alpha and ISRO is India's first lab to market platform for entrepreneurship in space and allied sectors. Microsoft hosted an outreach session for start-ups and other ecosystem operators outlining the offerings of the SpIN platform and opportunities to build new SpaceTech enterprises.



SpIN featured in Department of Space, Govt of India's Annual Report

SpIN was featured in the annual report 2022-23 released by the DoS, under the category of Industry Interface, as the first-of-its-kind public-private collaboration for startups and SMEs in the space industry.



IN THE MEDIA

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Meet our very own Alpha, Manaswini Pai as she shares her personal journey to becoming a start-up enthusiast, her path at Social Alpha and her passion for mental health advocacy.

"I have had great examples and an even greater support system to propel me. I have them to be grateful for, a lot of feminists (women and men), especially at Social Alpha. They have created inclusive spaces for me to learn and grow. It was standing on the shoulders of giants with the kindest hearts and great shoes!" She smiled. "I hope to be able to create such secure spaces for future generations as well." After pausing, she says, "I hope I don't have to. I hope they can exist, thrive, and do better than we did without facing hurdles."

Read the full article

[Click here](#)



Manaswini Pai

Health and Wellness

At Social Alpha, we are on a mission to drive economic growth, social justice and climate action through the power of entrepreneurship and market-creating innovations. We will always remain a Work in Progress as we strive to enable meaningful impact through the work we do.