

At Social Alpha, we are in the middle of a great experiment, and everything will remain a work-in-progress.



TAKING THE LEAD

1/5

Dr. Kshama Kothari, Head of Health and Wellness at Social Alpha, spoke at the Pune Health Tech Summit 2023. The Pune Health-Techology Community was established in 2019 to help and mentor healthcare start-ups from Pune. The community is dedicated to fostering innovation, collaboration and progress in healthcare. By bringing together professionals, researchers and enthusiasts from various disciplines, they believe they can work together to address some of the biggest challenges in healthcare.

This edition of the Pune Health Tech Summit brought together thought leaders and experts, paving the way for our digital health innovations and share their knowledge and expertise in the healthcare field. Dr. Kshama participated in the 'Investing in Bharat' panel discussion on 29th April, where prominent industry experts and visionaries deliberated on the latest trends and ideas that will shape the future of healthcare in India.



Dr. Kshama Kothari

Head of Health and Wellness



IN THE SPOTLIGHT

2/5

Social Alpha is proud to partner with the **International Renewable Energy Agency (IRENA)** and **Enel Foundation** for the #NewGen Renewable Energy Accelerator. The need for a complete transformation of the global energy system away from fossil fuels to renewables is critical to avert climate change impacts.

The accelerator will contribute to support start-ups in the energy transition space by accelerating innovation and empowering youth-led businesses and projects to increase their impact on climate change and the global energy transition. Additionally, the accelerator will aim to foster collaboration between start-ups and IRENA & Social Alpha's network of investors, policymakers and other stakeholders.

Applications are now open!

Join this hybrid acceleration program to work closely with renewable energy and business experts to consolidate your business model, widen your customer base and enhance your investment readiness.

[Know more](#)

Deadline for applications:

First cut-off date

09 | JUNE '23

23:59 GST (Abu Dhabi Time)

Second cut-off date

08 | JULY '23

23:59 GST (Abu Dhabi Time)



THE MONTHLY SCOOP

3/5



Livelihoods and Prosperity

Social Alpha recently conducted a consultative workshop in Lucknow, Uttar Pradesh, engaging with key stakeholders to understand the challenges faced by small and marginal farmers. Over 60 participants came together to discuss the role of innovative technologies in improving the livelihoods of farming communities. As part of the event, we also introduced nearly ten agri and allied tech start-ups to stakeholders, exploring opportunities to bring these technologies closer to communities.



mach33.aero

- We had the pleasure of hosting Cmde Amit Rastogi (Retd), Chairman & Managing Director of National Research Development Corporation (NRDC) at mach33.aero. Our start-ups working on cutting-edge defence & space technologies had the chance to interact with him and explore potential opportunities for technology transfer from National Laboratories. The discussion also touched on how our start-ups can gain access to seed funding and help bring their innovations to life.



- We recently hosted a delegation led by the University of South Australia's Innovation and Collaboration Center (ICC) - a group of start-ups working on cutting-edge space technologies and applications. During their visit, we explored multiple collaboration opportunities between Indian and Australian start-ups, all under the umbrella of the India Space Initiative (ISI) launched by the Australian Space Agency. It was an incredible opportunity to exchange ideas, network and build strong partnerships in the global space industry.



Sustain Plus

We held our inaugural regional stakeholder workshop, 'Accelerating Livelihoods and Development Action Through DRE,' in Lucknow on April 26, 2023. The workshop, conducted in collaboration with Social Alpha, brought together experts from policy, civil society, finance and technology. It was also attended by Mr. Ashish Tiwari, Secretary of the Department of Environment, Forest & Climate Change, Government of Uttar Pradesh.

Over 70 stakeholders representing livelihoods, agriculture, and energy sectors attended, discussing the implementation of Decentralised Renewable Energy (DRE) technologies in rural value chains in Eastern Uttar Pradesh. The workshop provided a platform for users of DRE-technologies and community members to share their experiences and perspectives.

The workshop featured two panels focusing on integrating tech solutions into livelihood value chains and driving inclusive DRE access in rural markets, with participation from organisations such as the World Bank Group, GIZ India, IKEA Foundation, Tata Trusts and more.



START-UP SHOUT-OUT!

4/5



Health & Wellness

AI Health Highway presented their product to Mr. Ratan Tata

Our portfolio company, AI Health Highway, had the opportunity to meet and present their product to Mr. Ratan Tata. Dr Satish, the founder of AI Health Highway, demonstrated and explained his product, i.e., AiSteth, a next-gen smart stethoscope that screens, detects, and predicts cardio-respiratory disorders using art-signal processing and AI capabilities. AiSteth can help reduce the learning curve for young doctors and healthcare workers.



To know more

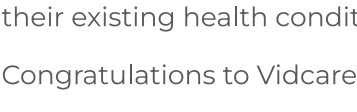
[Click here](#)

Vidcare Innovations received the grant certificate for their patent application in China

Vidcare has developed Mu-sure, an equipment-free blood diagnostic platform using a microfluidics lab-on-a-chip based sandwich immunoassay. A self-contained chip with high test accuracy and quantifiable results, the single-use credit-card sized tool provides results without the need for any additional electronic reader.

Vidcare intends to become a leading brand in the point-of-care and consumer diagnostics space in India and abroad, providing at home tools to patients to monitor their existing health conditions or test for infections in the next 5 years.

Congratulations to Vidcare for achieving one more milestone in their journey!



To know more

[Click here](#)

Blackfrog Technologies deployed in Isiolo, Kenya

Blackfrog Technologies has expanded into Africa and started providing vaccine delivery support in Kenya, supporting the collective mission of improving maternal and child health in the continent. Blackfrog has developed Emvólio, a portable active cooling (battery-powered) device that can potentially solve wasted vaccines, saving costs and optimising human resources in last-mile vaccine delivery.

The battery-powered device offers increased portability and ease of charging compared to the traditional frozen PCM, ammonia or refrigerants to generate cooling. With this device, repeated immunisation visits to account for administering unviable vaccines can be nullified, making vaccine delivery more efficient.



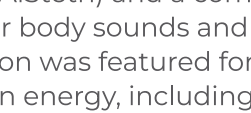
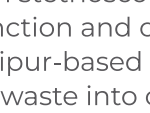
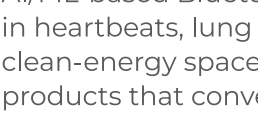
To know more

[Click here](#)

Accelero, Aihealth Highway and Bijson listed in Inc42's 30 Start-ups to Watch

Congratulations to Accelero, Aihealth Highway and Bijson for being listed in the 37th edition of Inc42's 30 Start-ups to Watch column!

Accelero was selected for its e-mobility solution - affordable e-bikes and retrofitted engines in the EV space. Ai Health Highway was featured in HealthTech for its AI/ML-based Bluetooth stethoscope (AiSteth) and a companion app to detect anomalies in heartbeats, lung function and other body sounds and early warning signs. In the clean-energy space Jaipur-based Bijson was featured for their range of innovative products that convert waste into clean energy, including a sanitary pad disposal machine, a bio CNG plant, a dairy farm-based biogas plant, an organic waste processor, and a waste audit program.

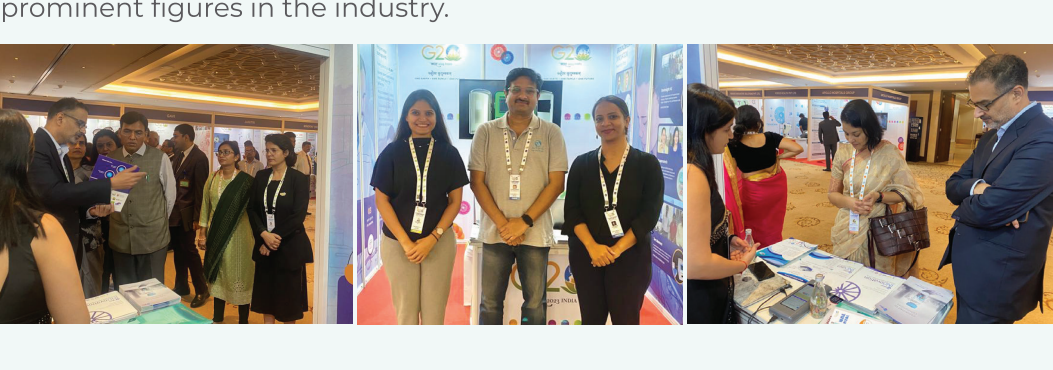


PROGRAMS AND INITIATIVES

5/5

Pfizer INDovation cohort at G20 Goa

In exciting news, 3 start-ups from Pfizer INDovation cohort - AI Health Highway, Brain-sight AI and Ramja - had the chance to present at the G20 Goa event this April. The focus of the event was digital health, and the start-ups had the unique opportunity to showcase their products to dignitaries, private companies and industry bodies including the Ministry of Health and Family Welfare, Ministry of Saudi Arabia, World Bank, CARPL, National Health Authority, Lal Path Labs, IMG and FICCI. We're thrilled to see our cohort members making strides in the digital health space and forging connections with prominent figures in the industry.



At Social Alpha, we are on a mission to drive Economic Growth, Social Justice and Climate Action through the power of Entrepreneurship and market-creating Innovations. We will always remain a Work in Progress as we strive to enable meaningful impact through the work we do.